SPONSORSHIP 2027

PanIIT ODISHA SUMMIT 2027

9 January, 2027 (Saturday)
Mayfair Sanctuary, Bhubaneswar, Odisha



# Be seen where Odisha's future gets built.

| 1500+ | 50+ | 100+ | 50+ |
|---|---|---|---|
| Delegates | Corporate CEOs & Senior CXOs | Founders & Startup Leaders | Investors,VCs & Family Offices |



CHIEF GUEST
**SHRI MOHAN CHARAN MAJHI**
Hon'ble Chief Minister Of Odisha



GUEST OF HONOUR
**DR. P. K. MISHRA**
IAS, Principal Secretary to the Hon'ble Prime Minister of India

## PATRON



**Shri Hemant Sharma, IAS**
ACS Government of Odisha



**Shri Vishal Kumar Dev, IAS**
ACS Government of Odisha

## PANIIT



**Shri Prabhat Kumar, IRS**
Chairman, PanIIT Alumni India



**Dr. Amitabh Ranjan**
Vice Chairman, PanIIT Alumni India



**Shri Rajeev Singh**
General Secretary, PanIIT Alumni India

## BOARD OF ADVISORS



**Shri Satish Pai**
Managing Director, Hindalco Industries Limited



**Shri Arun Misra**
CEO and Executive Director, Vedanta Limited



**Shri Brijendra Pratap Singh**
Chairman-cum-Managing Director, NALCO



**Shri Dilip Oommen**
Vice Chairman, ArcelorMittal India



**Prof. Sunil Sarangi**
Former Director, NIT Rourkela



**Dr. Ramanuj Narayan**
Director, CSIR-IMMT, Bhubaneswar



**Shri Sanjay Kumar Jha**
Director (Technical), Mahanadi Coalfields Limited



**Prof. Damodar Acharya**
Former Director, IIT Kharagpur



**Prof. Dhanush Dhari Misra**
Former Director and Chairman, Indian School of Mines, Dhanbad



**Prof. Shreepad Karmalkar**
Director, IIT Bhubaneswar

# Claim your spot in the line-up

%=logo size relative to state emblem

**Presented by**
State emblem - 100%

Government of Odisha

**Co-presented by**
Platinum ₹ 65L - 65%

Your Logo Here | Your Logo Here

**Gold**
₹ 30L - 45% - 4 slots

Gold | Gold | Gold | Gold

**Silver**
₹ 20L - 32% - 5 slots

Silver | Silver | Silver | Silver | Silver

**Bronze**
₹ 10L - 22% - 6 slots

Bronze | Bronze | Bronze | Bronze | Bronze | Bronze

**Programme**
22% - labelled

Hackathon | Demo Day | Lunch | Delegate Kits | Media | Gifting | Hospitality

# Pick your place on the stage

**Five tiers. Limited slots. First Confimed, first placed.**

**Title Partner**
**₹1 CRORE**

Every deliverable in the table at the highest level, plus bespoke benefits for the summit's lead brand, to be discussed.

**1**
**SLOT ONLY**

**Platinum Partner**
**₹65 LAKH**
02 SLOTS | CO-PRESENTER

**Gold Partner**
**₹30 LAKH**
04 SLOTS

**Silver Partner**
**₹20 LAKH**
05 SLOTS

**Bronze Partner**
**₹10 LAKH**
06 SLOTS

## Programme Partners

Own a moment of the day. Your logo labelled with your role at 22% of the state emblem.

Contribution on request.

Hackathon | Demo Day | Lunch | Delegate Kits | Media | Gifting | Hospitlaity

# Partnership Tiers

| Category | Deliverables | Platinum | Gold | Silver | Bronze |
|---|---|---|---|---|---|
| Billing | Partner line | Co-presented | Gold partner | Silver partner | Broze partner |
| | Logo height (Emblem=100%) | 65 | 45 | 32 | 22 |
| | Sector exclusivity | ✓ | x | x | x |
| Passes and Exhibitions | Delegate passes | 15 | 10 | 6 | 4 |
| | Of which VIP | 4 | 2 | 1 | 0 |
| | Stall | Prime | Prime | Other arena | Other arena |
| Venue branding | Main stage backdrop | Top row center | Row 2 | Row 3 | Row 4 |
| | Entry arch & reg. desk | Prime arch+desk | Arch+desk | Arch | Arch |
| | Delegate lanyards | badge front | Badge back | Badge back | Badge back |
| | LED screen between sessions | ✓ | ✓ | x | x |
| | Sponsor wall | ✓ | ✓ | ✓ | ✓ |
| Print and Digital | Event booklet | Full page front | Full page | Half page | Logo only |
| | PanIIT mailer (5 lakh alumni) | Logo+mention | Mention | Logo | Logo |
| | Summit website | Logo+profile | Logo+link | Logo | Logo |
| | Dedicated social media posts | 3 | 2 | 1 | Group post |
| After the event | Post-event newsletter mention | ✓ | ✓ | ✓ | ✓ |

*All contributions are in Rs lakh and exclude GST. Slots are limited and confirmed in order of booking.*

## TO BOOK YOUR PARTNERSHIP, CONTACT


ORGANIZING COMMITTEE

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